

0078962

Ver# 7 Mod# 2 Status Confirmed

Traffic Order# 646997

Printed: 09/09/2013 4:51 PM  
Last Received: 09/09/2013 4:41 PM

Showing Buylines: All Lines

Advertiser ( ) POLITICAL  
Product MCAULIFFE FOR VA GOV  
Estimate#  
Buyer MIKE DETTORRE  
Phone#  
Fax#

Agency ( ) SHORR JOHNSON MAGNUS  
1831 CHESTNUT ST #602  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 09/04/2013 - 09/09/2013  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) CHRISTIAN CAMBEIRO  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	SU	9A-1030A	NEWS	:30	\$75.00	09/08-09/08	1	1	1	\$75.00	
	21	SU	1030A-11A	FACE THE NATION	:30	\$75.00	09/08-09/08	1	1	1	\$75.00	

—REPORT TOTALS—

Report Totals: 59 / \$4,845.00

—SALES MONTHLY TOTALS—

Sep 13: 59 / \$4,845.00  
Sales Totals: 59 / \$4,845.00  
Station Totals: 59 / \$4,845.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$15,629	CABL	0%	WAHU	5%	WBC	0%	WCAV	31%	WVAW	2%
		WVIR	62%								

—COMPETITIVE COMMENTS—

WCAV = 5185  
WAHU = 780  
WVAW = 300  
WVIR = 10345  
FTL = 16610

Books null  
Demos RA35+